

B.B.A. Semester - 2 (NEP-2020) Examination**MARCH/APRIL-2026****Modern Management Practices (Major-3)****Time: 2:00 Hours****Marks: 50****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Discuss elements of scientific management. (10)

OR

Que.1 Write a note on system school of management.

Que.2 What is job satisfaction? Briefly discuss factors affecting job satisfaction. (10)

OR

Que.2 Write Notes:

- (i). Importance of high morale of employees
- (ii). Ways and means of employee empowerment

Que.3 Explain causes for resistance to change. (10)

OR

Que.3 Discuss change process.

Que.4 What is management information system (MIS)? Discuss its significance. (10)

OR

Que.4 Explain Terms:

- (i). Learning organisation
- (ii). Creativity
- (iii). Knowledge Management (KM)
- (iv). Work life balance

Que.5 What is strategic management? Explain difference between strategic management and operative management. (10)

OR

Que.5 What is SWOT analysis? Write uses of SWOT analysis.
